

THESSALONIKI
INNOVATION
FRIENDLY
DESTINATION



Thessaloniki
An ideal destination to research and innovate

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Research and education:

- 5 major Universities including the biggest in the region (AUTH is the biggest university in Balkans) and the International one (IHU)
- 5 world dominant research centers within the biggest research institute in the country (CERTH)
- 150K+ undergrads, 20K+ grads students
- 5K+ Researchers
- 500M+ Research Budget (EU, National, Regional, Private) the Thessaloniki Science Center and Technology Museum is one of the most high-tech museums in Southeastern Europe

Innovation:

- Vibrant start-up community
- Pre-Incubators/Accelerators 4 major incubators, the biggest in the country Innovation zone hosting and welcome facilities

Economy:

- Many SMEs, only some large companies High-tech industry mostly SMEs Service and administration sector 70%+

Thessaloniki
An ideal destination to live and work



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Climate:

A transitional climatic zone. Winters are relatively dry, with sporadic snowfalls. Summers are hot with rather humid nights. The average number of days the temperature is above 32°C (90°F) or below 0°C (32°F) is 32.

Position:

Central Macedonia, North Greece, on the Mediterranean, in the South-East corner of Europe, next to Asia, Middle-East, Russia, less than 300 miles from seven major economy centers in Southeast Europe.

Culture:

- The city's name derives from a princess's name, Thessalonike of Macedon, half sister of Alexander the Great
- Countless archaeological sites from the Roman and Eastern Roman Empire ("co-reigning" city of the Eastern Roman (Byzantine) Empire, alongside Constantinople)
- Five Star Vergina site (tomb of Philippos of Macedon, father of Alexander the Great)
- European Capital of Culture (1997) and European Youth Capital (2014)
- Thessaloniki International Film Festival & Thessaloniki International Documentary Festival
- National Theatre of Northern Greece & Thessaloniki Concert Hall
- Home of a number of festivals and events.

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Sports:

- World class sporting facilities, hosted soccer games during the 2004 Olympics
- Sea& Winter sport areas
- Top league European and International Events

Food:

Eastern Cuisine, famous for the local snacks Koulouri, Trigona and Bougatsa

Leisure:

The city has long been known in Greece for its vibrant city culture, including having the most cafes and bars per capita of any city in Europe; and as having some of the best nightlife and entertainment in the country, thanks to its large young population and multicultural feel. Lonely Planet listed Thessaloniki among the world's "ultimate party cities". Thessaloniki is renowned for its major shopping streets and lively laneways.

Vacation:

Well-known destination for summer vacation, with extraordinary sunny beaches (Chalkidiki) and mountain forests (Olympus)

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Business

Friendly community: being in the cross-roads of East-West trade for centuries it enjoys a vibrant business community well receptive to external establishments

The Thessaloniki International Trade Fair: the most important business event in Greece

Extrovert environment:

A multi-cultural multi-ethnic along the centuries city, re-discovering its place as a business and cultural metropolis bridging the East to the West and the North to the South

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Transport and Logistics Facilities:

- Less than 600 Km (300 miles) to seven major economy centers in Southeastern Europe: Athens, Belgrade, Bucurest, Istanbul, Skopje, Sofia, Tirana -Flight connections to 40+ destinations
- Flight Cargo connections worldwide
- Port in operation for 2300 years, the largest transit-trade port in the country, servicing 15 million inhabitants of its international mainland:

It occupies a total space of 1.5 million square meters and it spreads across a length of 3.5km.

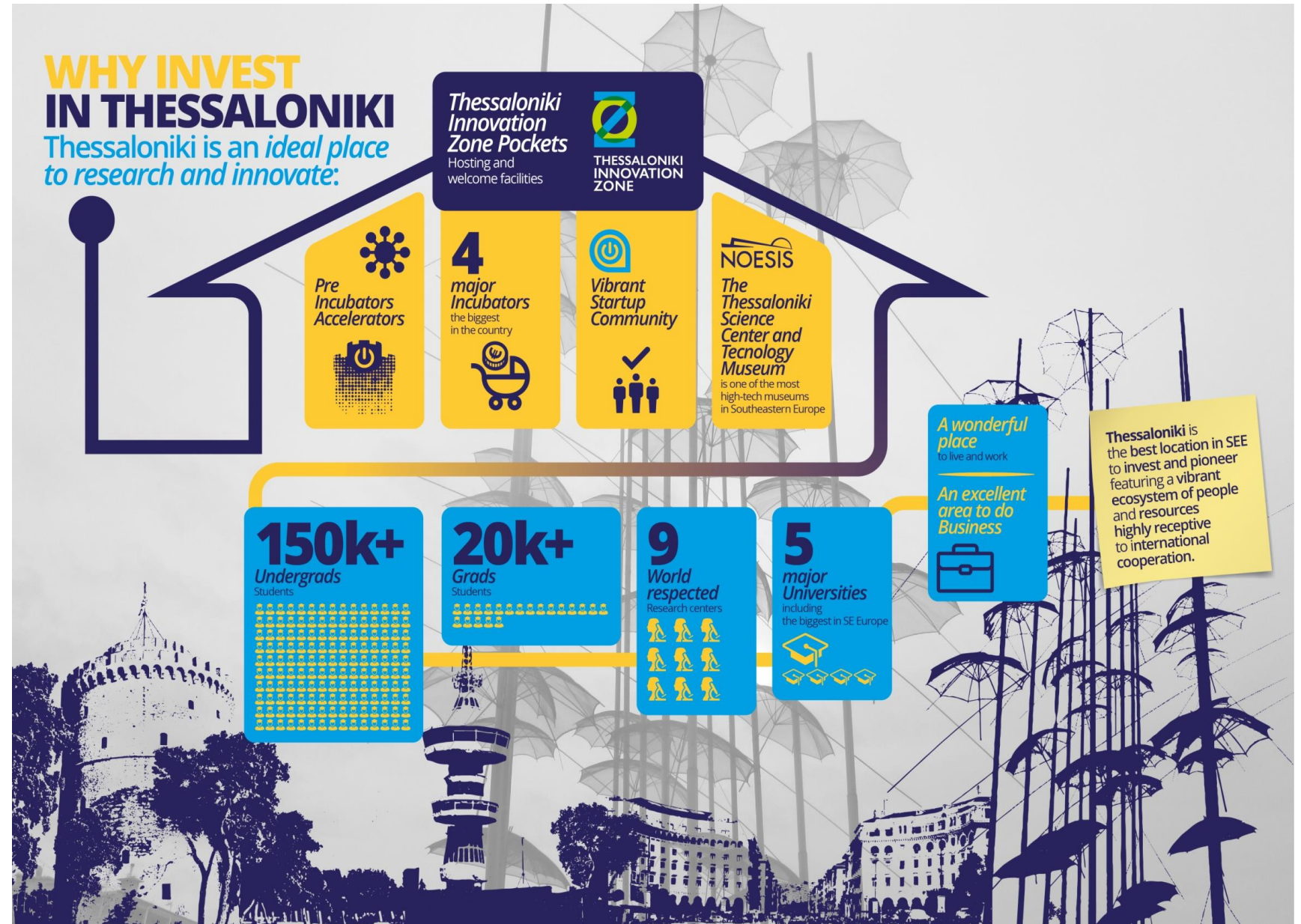
6 piers suitable for servicing all types of cargo as well as passenger traffic, with installations suitable for liquid fuel storage and it is located in proximity to the international, natural-gas pipeline.

Free Zone (control type I) linked to a dense, traffic network that is directly linked to the national and international road network, bypassing thus city entrance.

Linked to the national and international railroad network.

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Investment spots

1 Thessaloniki Innovation Zone Offices
NR Thessalonikis Polygyrou

TIZ nucleus

Incubators

2 Thessaloniki Technology Park
6th km Charilaou - Thermi Rd

3 Technopolis incubator
Vepe Technopolis - Building C2

4 i4G
21 Antoni Tritsi Str. - Building B

5 Thermi sa
9th km Thessaloniki - Thermi Road

Research institutes

6 CERTH
6th km Charilaou-Thermi Rd
• Chemical Process & Energy Resources Insitute
• Informatics & Telematics Institute (I.T.I.)
• Hellenic Institute of Transport (H.I.T.)
• Institute of Applied Bioscience (I.N.A.B.)
• Energy cluster

7 NAGREF
Thermi - Thessalonikis
• Cereal Institute
• Centre of Agricultural Research of Northern Greece
• Institute of Plant Protection, Thessaloniki
• Institute of Soil Science, Thessaloniki

8 GBWC
(Greek center of biotopes - wetlands)
14th km Thessaloniki - Milhaniona

9 ITSAK
(Institute of Engineering Seismology and Earthquake Engineering Research and Technical Institute)
Dasiliou Street, Pylaia

Universities

10 Aristotle University of Thessaloniki (main campus)
• Faculty of Sciences
• Faculty of Health Sciences
• Faculty of Economic and Political Sciences
• Faculty of Law
• Faculty of Philosophy
• Faculty of Engineering
• Faculty of Fine Arts
• Faculty of Education
• Faculty of Physical Education and Sport Sciences

10a Sport science

10b Music Studies

10c Theology

10d School of Agriculture

10e Agricultural Structures Control Center

10f Forestry & Natural Environment

11 Lab for Thin Films
(Nanobiomaterials - Nanosystems - Nanometrology)

12 Technology Museum NOESIS
6th km Thessaloniki - Thermi Road

13 University of Macedonia
156 Egnatia Street

14 Alexander Technological Educational Institute of Thessaloniki (ATEITH)

15 International Hellenic University
14th km Thessaloniki - N. Moudania

16 American Farm School
Marinou Antipa 54

Organizations

17 CEDEFOP
Europe 123, Pylea

18 Egnatia Odos
6th km Thessaloniki - Thermi Road

19 CIEEL
(Center for International and European Economic Law)
Ikaron 1, Kalamaria

20 OK THESS
Komotinis 2 & Kydonion

Useful spots

Health

1 Interbalkan European Medical Center
10 Asclepiou Str., Pylaia

2 ESY thermi
13th km Thessalonikis Neon Moudanion

Hotels (5 stars)

3 Kebinsci - Nicopolis
Asklipiou 16 - 18 Pileia

4 Hyatt
13th km Thessaloniki - Perea

5 Avalon
Ranch 903 of Thermi

Mall

6 Mediterranean Cosmos
11th km Thessaloniki - N.Moudania

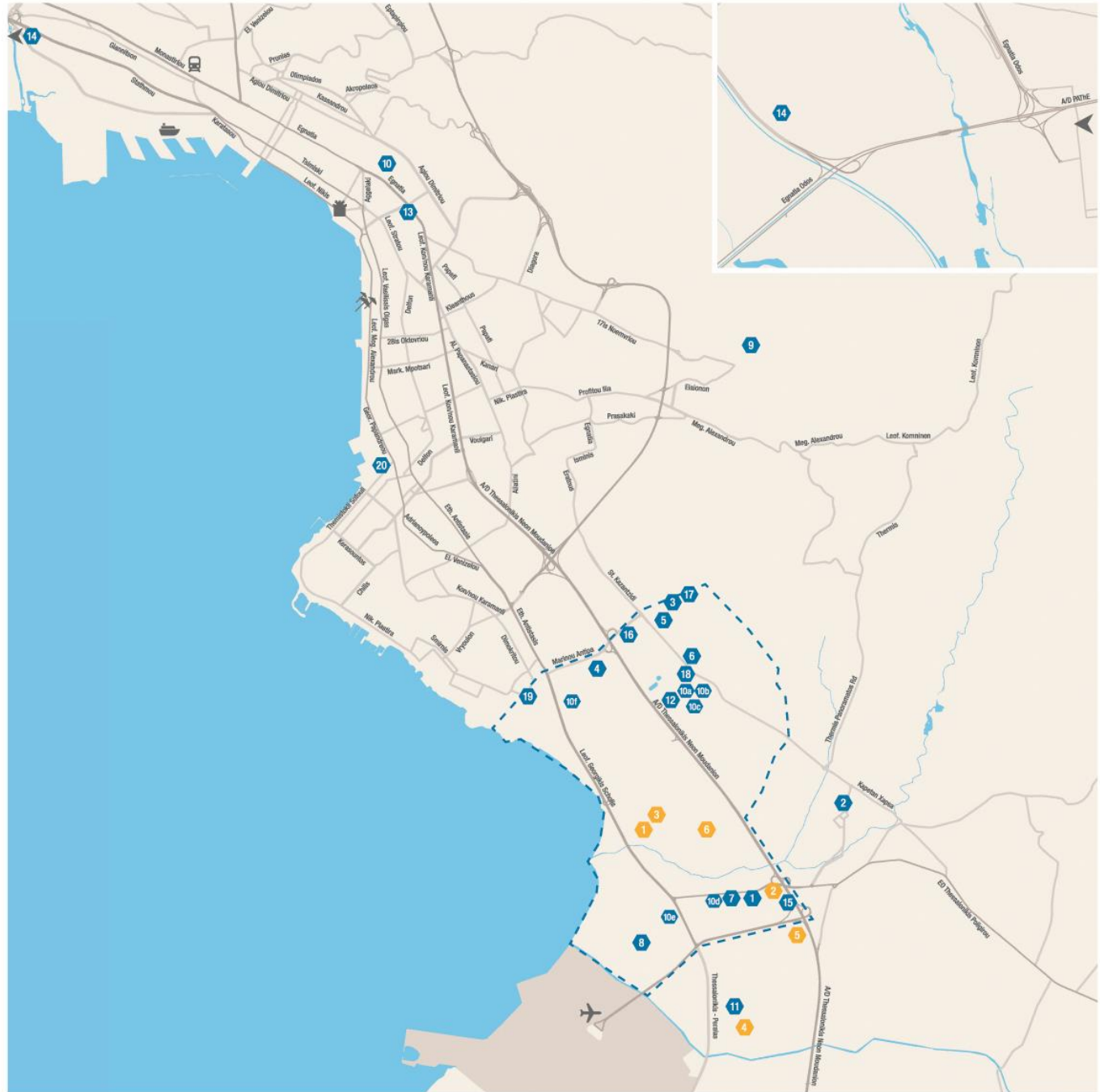
✈ Airport

🚆 OSE Train Station

🚢 Port

🗼 White Tower

☂ Umbrellas



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Innovation Zone:

A vibrant ecosystem of people and resources highly receptive to international cooperation

Main Technology Areas:

- Life Sciences: agro biotechnology, food industry
- Information & communication technology
- Transport technology
- Automotive Design and Simulation Nanotechnology
- Energy and Green Technologies

Thessaloniki

Success business and start up stories



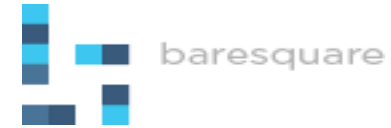
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Success business stories



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Success start up stories



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Innovation Zone Vision



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Innovation Zone Vision

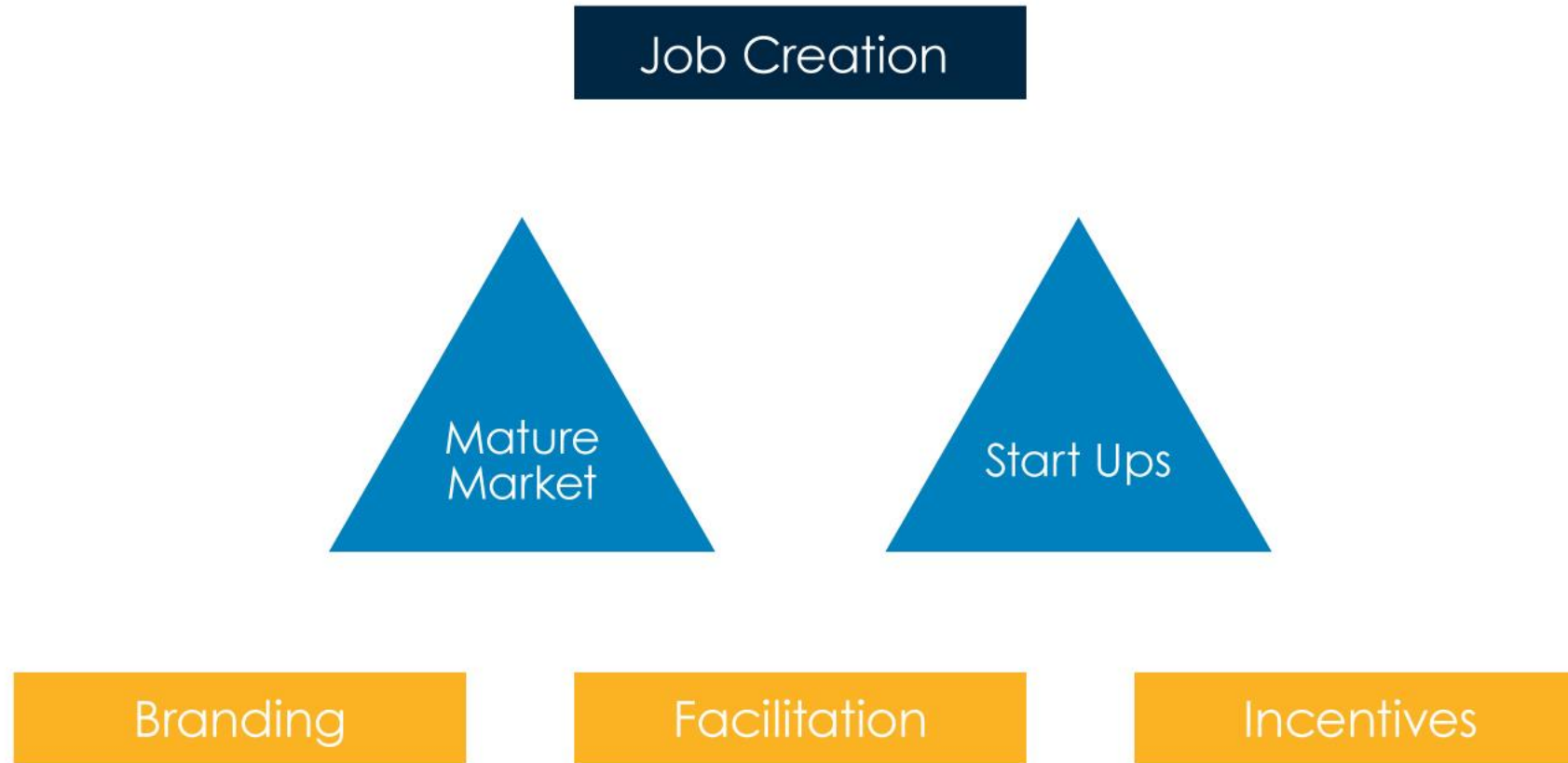
To promote **Thessaloniki** as an **innovation-friendly destination** and **facilitate international cooperation to drive development of knowledge** and **attract investment** that will create high-value jobs and skills, spearheading the transformation of the economic profile of Central Macedonia with direct **positive impact on Greece's competitiveness.**

Thessaloniki

Innovation Zone Strategy



Thessaloniki Innovation Zone Strategy



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Innovation Zone Strategy



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Innovation Zone Offers

Thessaloniki Innovation Zone Offers

ONE STOP SOLUTIONS

for Companies that want to relocate/RD/ invest in Thessaloniki

UNAPARALLELED OPPORTUNITIES

for small start up and business

SUPPORT TO GET STARTED

(licensees, legal, cultural, etc)

EVENTS AND PROMOTIONS

that will support your business

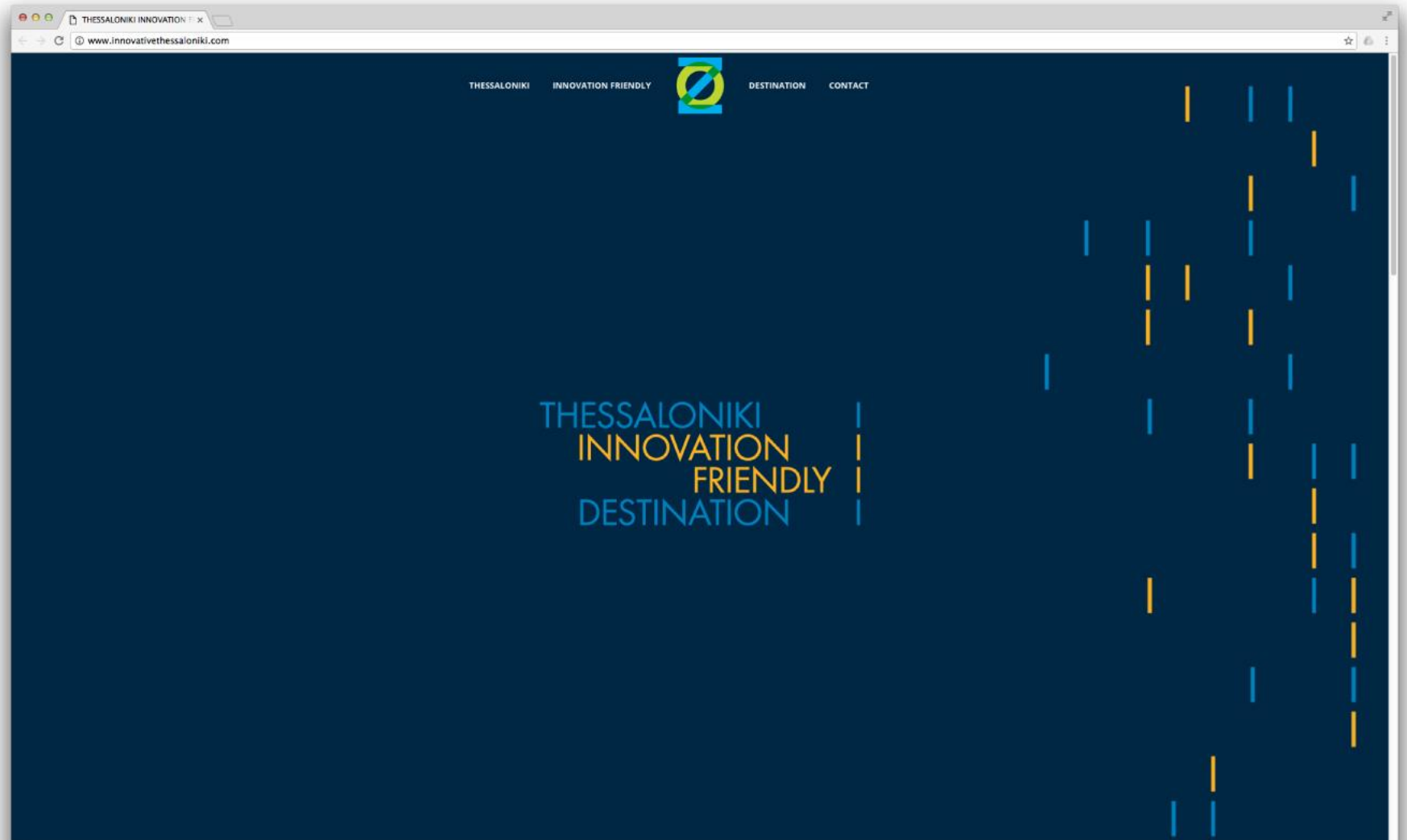
INCENTIVES

Thessaloniki Innovation Friendly Destination

logo applications
based on the brand book

Website

<http://www.innovativethessaloniki.com/>



Thessaloniki is..... IN!

INviting

INclusive

INnovation friendly!

INtellectual

INcentivised

INtelligent

- “The road to success is always under construction!”

Lily Tomlin